

Lauren Cunningham

laurencunningham@btinternet.com
l.cunningham0120161@arts.ac.uk
07789262956

A hardworking motivated and committed individual who always gives 100 per cent to everything. Organisation and time management are second nature due to managing schoolwork, voluntary work and internships. I am very interested in building on existing skills and developing a career in PR within the fashion industry: whilst studying at university I have been keen to network, build relationships within the industry and gain experience.

Key Skills

- Good verbal and written communication skills developed through previous customer service experience
- Ability to work as part of a team and work well under pressure, ensuring strict deadlines are met
- Knowledge of fashion Industry gained through previous work experience and university degree
- Good proficiency in Microsoft Word, PowerPoint and Excel.
- Experience in managing a small team gained through university business project

Education

2016- present: UAL, London College of Fashion,
2nd year MSc Strategic Fashion Management

2009-2016: Chelmsford County High School for Girls
2016: International Baccalaureate : 37 points
English: 6, Art: 6, Psychology: 6, Maths: 6, Biology: 7,
Italian: 4, Core: 2

2014: GCSE:
12 GCSE's: Maths: A, English: A

Achievements

- LAMDA, verse and prose level 4
- Public speaking workshop

Experience

Thumbs Up Productions (Britain's Next Top Model), Internship
(September 2017)

- Social Media organiser
- Model scout
- Filming Assistant
- London Fashion Week Festival runner

Hudson Shoes London, Internships
(July 2016, February 2017, July 2017)

- Hudson sales representative at SCOOP

(October 2015, July 2016)

Experience Gained:

- Wholesale assistant: merchandising products to potential buyers
- Managing showroom appointments
- Photo-shoot runner, A/W17 collection
- PR shadowing

Number Six clothing, Sales Assistant/ Buying Assistant (part-time)
(2014- 2016)

Experience Gained:

- Shop floor sales assistant for high end clothing shop, stocking brands such as Joseph, DFV, Custommade
- Buying assistant for appointments with DVF, Hudson shoes, Custommade
- Merchandising assistant: window displays.
- Personal shopping for VIP clients
- Hosting promotional events within store
- Stock taking
- Sale thru sheets

Direct Commercial, 1- month Internship
(June 2014)

Experience Gained:

- Office Junior
- Data input: Updating and formulating spread sheets on Excel
- Email correspondence

Age UK Charity Shop, Voluntary Work (part-time)
(2011- 2014)

- Organised stock room
- Merchandising stock